

CSI: ARE YOU READY FOR DESIGN THINKING? CHECKLIST

Before jumping into the more traditional [Design Thinking sessions](#) / complete with “A PITCH” we recommend considering a Pre Strategic Planning Design Thinking Session (PSP-DT) with the key stakeholders.

To see if you are ready- score the following statements out of 10 and know the answers to the questions.

General organisational culture:

1. AWARENESS:
 - We all recognition how important creative thinking and innovation are in today’s business environment?
2. DIAGNOSIS:
 - There has been a discussion or diagnostic session to look at the major blocks and fears about creative thinking in individuals, teams and the organisation? ([CSI-1](#))
3. FRAMEWORKS:
 - We are prepared to disrupt the existing frameworks (and know the degree we can do this)? We have identified who are the keepers of the current frameworks? There is a culture that supports the explorative, uncertain, wasteful nature of innovation?

Stakeholders:

1. ALIGNMENT:
 - All stakeholders have been communicated to & are aligned on the expected output? We know who will manage this?
2. IDEA DEVELOPMENT:
 - The stakeholders: A) will know how developed the ideas will be at the time of pitching? B) what is the expected take up / failure culture is and C) how developed are the pitches expected to be?
3. EDUCATION:
 - The stakeholders have been educated and had explained to them the journey and goals?
 - The stakeholders are educated on Design Thinking? They are aware that that DT is a messy nonlinear process where more ideas fail than make it?
 - The team have been chosen and will be set up for success? They will be given the right tools, resources and time available to fulfil this?

Program participants:

4. SELECTION & MANAGEMENT:
 - The team has been chosen, their roles been clearly defined, + Rewarded? Acknowledged?
5. SUPPORT:
 - The teams will get support from their immediate bosses, peers, tech / finance? The teams be briefed & set up to be independent enough to be prepare & work outside of formal workshop / with adequate coaching time.
6. SKILLS REQUIRED:
 - How much business acumen (eg emphasis on numbers) are expected in the final pitch?
 - How polished do the presenters needed to be?
 - How polished are their ideas (solution) expected to be? + expected level of presentation methods (video, model)
 - Who manages this process and support & is responsible for skilling these?

Creative and design thinking is about embracing a form of focused chaos, and it includes rethinking performance indicators, reward systems and promotion criteria.

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| <input type="checkbox"/> Values – What do we stand for in terms of innovation? | <input type="checkbox"/> Behaviours – How do we think, approach and act in order to foster innovation? |
| <input type="checkbox"/> Resources – How do we support our innovation efforts? | |
| <input type="checkbox"/> Processes – How do we get innovation done? | <input type="checkbox"/> Success – How do we measure our innovation output? |

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CREATIVE SCENE INVESTIGATION: CSI Pre DT checklist (190403AG)

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