

who killed CREATIVITY?

...And How Can
We Get It Back?

CRIME SCENE INVESTIGATION 'WHOKILLEDCREATIVITY?' CRIME SCENE INVESTIGATION



who killed? CREATIVITY?

Can You Solve the Mystery?

WHO KILLED CREATIVITY?

Finding the creativity killers

MURDERER: What kills creativity?

WEAPON: How is it killed?

LOCATION: Where is it killed?

... AND HOW CAN WE GET IT BACK?

Exploring solutions and strategies

RESCUER: What can rescue creativity?

RESCUE DEVICE: How can it be rescued?

LOCATION: Where can we rescue it?



TIRIAN

who killed CREATIVITY?

The Creative Thinking Life Cycle Model™

